

## BRIEF BIODATA

### Dr. Rupa Rathee

<b>Name</b>	Dr. Rupa Rathee			
<b>Designation</b>	Assitant Professor			
<b>Pay Scale</b>	15600-39100 + 6000			
<b>Department</b>	Department of Management Studies			
<b>Qualification</b>	Ph. D. MBA (Marketing), PGDHRM UGC- NET			
<b>Date of joining</b>	<b>University</b> 25.10.2008	<b>Present Post</b> 24.10.2008		
<b>Experience (in years)</b>	<b>Total</b> 14.4 Years	<b>Teaching</b> 14.4 Years	<b>Industry</b>	
<b>Research Interests</b>	Marketing, Human Resource Management, Entrepreneurship			
<b>Contact Details:</b>	<b>Email</b> ruparathee@gmail.com		<b>Mobile/Phone</b> 91-9416874233	
<b>Research Publications</b>	<b>International Journals</b>	<b>National Journals</b>	<b>International Conferences</b>	<b>National Conferences</b>
	15	2	8	4
<b>Books/Chapters Published</b>	0			
<b>Research Guidance</b>	<b>Ph. D.</b>	0	<b>Masters</b>	60
<b>Research Projects</b>	<b>Completed</b>	0	<b>Inprogress</b>	1
<b>Consultancy Projects</b>	<b>Completed</b>	5	<b>Inprogress</b>	2
<b>Seminar/Conference/STTPs</b>	<b>Attended</b>	41	<b>Organized</b>	5
<b>Professional Affiliations</b>	Member – AIMS (The Association of Indian Management Scholars) International, USA.  Member – TSME (The Sociesty for Management Education), Kurukshetra.			
<b>Awards/ Fellowships etc.</b>	Best Teacher Award Awarded with “ <b>The Best Teacher Award</b> ” on September 5, 2008, the Teacher’s Day instituted by the Sonepat Hindu Educational and Charitable Society for my outstanding performance.			

(Dr. Rupa Rathee)